



PRODUCTION GUIDE

Your Goals Are Our Goals

At The INKfluence, we work with you where you are in your book's production process. However, if we are not handling your artwork, to ensure your production flows smoothly, we will need the following files to be able to print in our factories.

WHAT PRINT-READY FILES LOOK LIKE:

- Layered PSD file of the entire design
- PDF of the Foiled elements only
- PDF of the Spot Gloss UV elements only
- PDF of the Embossed elements only
- PDF of the Debossed elements only
- PDF of the Background without the foiled elements

We can supply the templates. All we need to know is the size of the book and the page count, and we are happy to provide you or your designer the templates that they need to format your artwork correctly.

Please ensure all files are delivered in CMYK color format with at minimum a 300 dpi resolution for the best printed quality.

Note: Minimum order qty for global printing is 250 books per title.

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