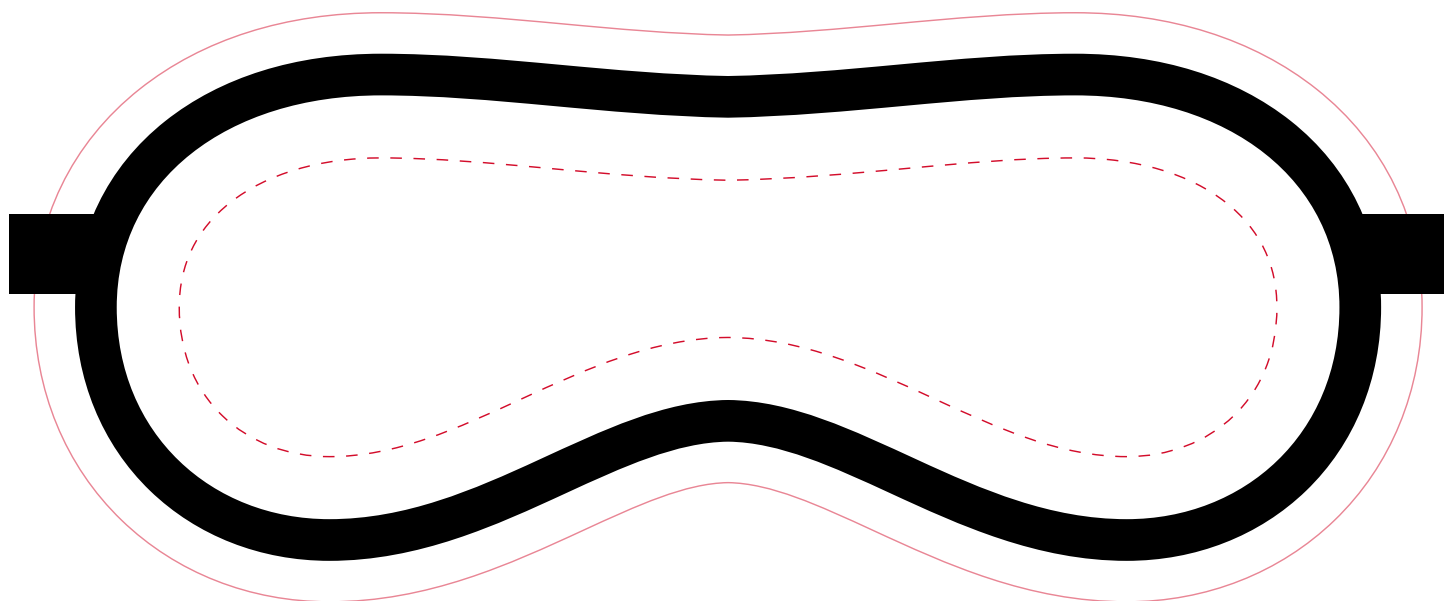


For True Black please use CMYK Values:

C: 75 M: 68 Y: 67 K: 90



mask size: 9.5"W x 3.6"H

bleed size: 10"W X 4.25"H

safe area: 7.9"W x 2.15"H

template scaled smaller actual size

art must be submitted in vector [.ai or .eps] format

hi-res photos may be used - 300dpi @ 1/2 size

fonts must be converted to outlines

+/- 1" placement variance due to rolling press

area for customer comments: