



# PRICE GUIDE

## DESIGN OPTIONS:

- \$549 Dust jacket
- \$499 Reversible dust jacket
- \$399 Reversible dust jacket (image only)
- \$499 Paperback or hardcover design with embellishments (i.e foil, embossing, etc.)
- \$399 Foil only design
- \$250 Custom designed endpapers
- \$150 Sprayed edges
- \$199 Double-sided chapter headers
- \$125 Chapter header artwork
- \$299 Slipcase design
- \$299 Book box design
- \$599 - \$1000 Maps (4-week minimum turn time)
- \$299 Interior Formatting
- \$199 Vellum inserts design (no characters included)
- Character Artwork Illustrations: Starting at \$349 per character plus background fee (if applicable). Please email for a quote.

\*All illustrations come with licensing for sales and promotions.

**Additional Info:** Illustration can be added for any of the above designs at an additional fee. The INKfluence does not use AI in any aspect of our creative design work. All special edition covers, custom illustrations, and character art are created exclusively by our team of talented human artists.

## FABRIC OPTIONS:

- Hardcover gloss or matte
- Cloth
- PU leather (vegan)
- Genuine leather
- Velvet
- Cork



## DESIGN AND PRODUCTION TIMELINE:

Artwork: 2-3 weeks

Production: 30 days

Boat shipping: 30-45 days

*Note: We can expedite shipping on a fast boat 25 days, but this will increase the shipping cost.*

*Minimum order qty for global printing is 250 books per title.*

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# OUR REVISION POLICY

Our revision process on design work follows a structured approach to ensure clarity, efficiency, and overall satisfaction. Here's a breakdown of how it works:

## 01. INITIAL CONCEPT PHASE (COVER OR DUST JACKET):

- We start with draft concepts for the design. During this stage, **unlimited revisions are allowed** to refine the concept until it aligns with your vision.

## 02. APPROVAL OF DRAFT CONCEPT:

- Once the concept draft is approved, it becomes the **final design direction**. At this point, we move forward with minor tweaks to the concept and we start the creation of supporting designs (e.g., sprayed edges, endpapers, foil stamped hardcovers).

## 03. MINOR REVISIONS ON FINAL ASSETS:

- For supporting assets, **only minor revisions are permitted**. These assets are designed to support the primary approved design (e.g., a dust jacket or cover) and therefore don't include unlimited revisions.

## 04. FINAL APPROVAL:

- Once all designs are reviewed and finalized, the project proceeds to production. Any changes after this point may be subject to additional fees.

**This process helps maintain efficiency while ensuring you're fully satisfied with the core design before moving to supporting elements.**

# OUR COMPLETION POLICY

**If we do not receive a response from a client within 30 days after multiple attempts to communicate, we will consider the design order complete as-is. Any revisions requested after this period will be subject to a minimum design revision fee of \$100, which may increase depending on the scope of the changes.**

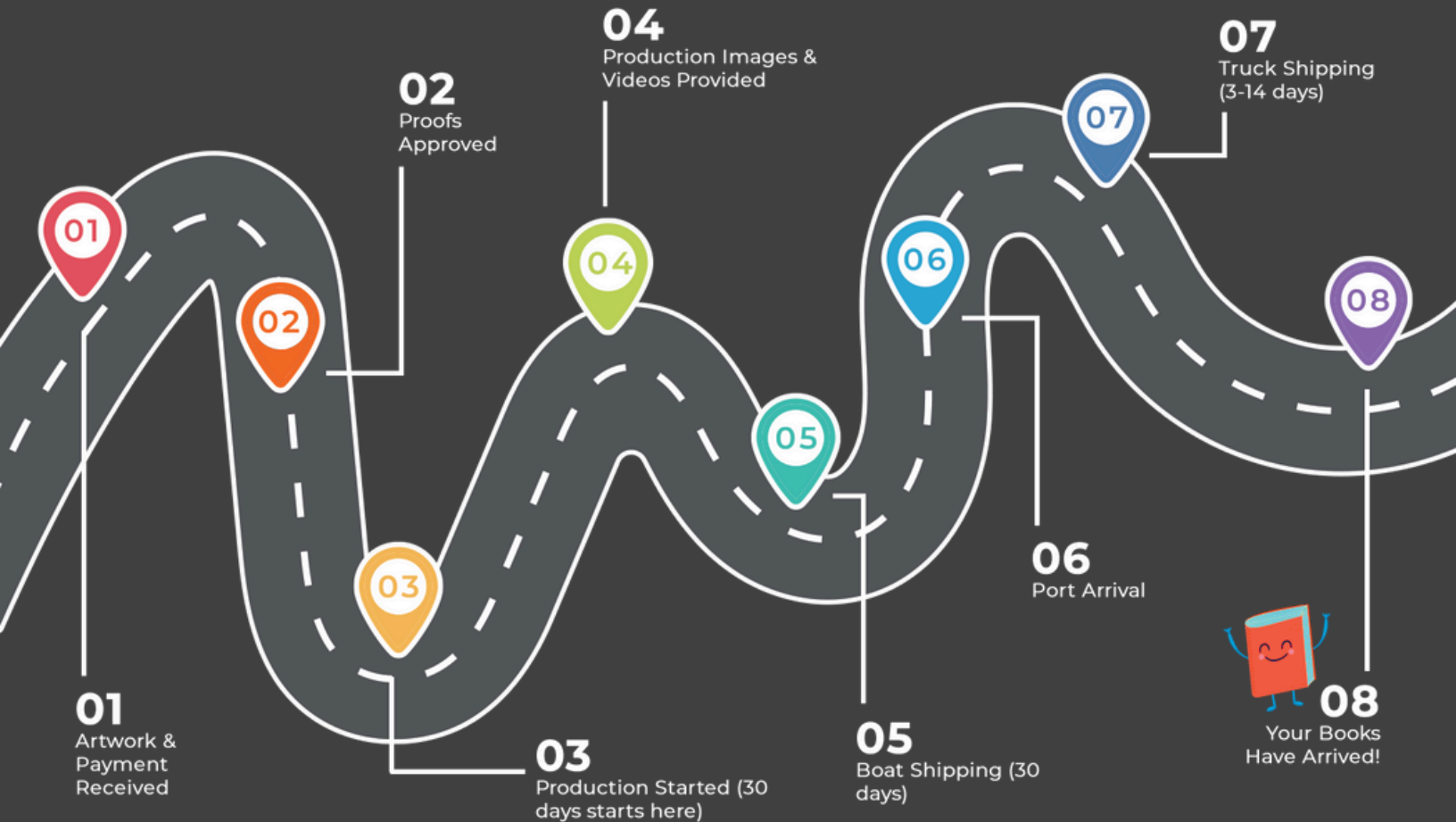
This policy ensures timely project completion and maintains efficiency in our workflow. We encourage clients to stay engaged throughout the design process to avoid additional fees.

If you anticipate delays in responding, please notify us in advance to discuss possible accommodations. This also includes design revisions due to new formats or templates.

**CONTACT:**

**DANA@THEINKFLUENCE.COM**

# WHERE ARE MY BOOKS? THE ROADMAP TO GLOBAL PRINTING



**Note:** Timeline is dependent on variables but on average total timing is 30 days production from proof approvals, 30-45 days shipping.

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